

THE ABSOLUTELY FREE MAILER™

**It's as Simple,
as 1, 2, 3...**



The Absolutely Free Mailer™ is a lead generation direct mail piece that engages your prospect and sets up an immediate drip or retouch campaign. By asking your prospect just 5 simple “yes” or “no” questions your prospect will qualify themselves. The Absolutely Free Mailer™ will allow you to capture correct contact information including email addresses for your online and offline touches.

Only \$1.87 per piece! This includes design, printing, lumpy component, postage and mailing.
(Minimum order QTY 500. Follow-up thank you cards, gift certificates or follow-up phone calls are not included in this pricing. These items will be quoted separately after your responses are received.)

To order, please complete the attached form and fax back to 410-788-2005.
(Digital Files can be emailed to sahrah@pdamarketing.net.)

Order Information

Your Name _____
Your Address _____
City _____ State _____ Zip _____
Phone Number _____ Email address _____
Mailing List Quantity _____ (MIN 500) x \$1.87 = _____ TOTAL
Payment method: Visa Mastercard American Express Expires _____
Credit Card Number _____ Security Code _____

Mailer Information

Your business name/ business that is contacting the prospect _____
Web address of the business _____
Phone number of the business _____
Please provide the logo in a (high resolution) jpeg, eps or ai format.
Please provide a picture of the sender if applicable.
Mailing List in Excel or CSV format.
What you offer _____
(Why you are special or what problem you solve) _____
A respond by date _____ (please allow 7 to 10 days for processing.)

Free Giveaway

(Please choose one of the following.)

- \$5.00 Starbucks Coffee
- \$5.00 Subway
- \$25.00 Outback
- \$10.00 Blockbuster
- Other _____

Questions

Please provide 5 “yes” or “no” questions that you want to ask your prospect...

- 1.) _____
- 2.) _____
- 3.) _____
- 4.) _____
- 5.) _____